

# Holy Names Academy CHEER! 2010 Auction SPONSORSHIP OPPORTUNITIES

## **EVENT SPONSOR      \$10,000      EXCLUSIVE SPONSORSHIP**

- Name or logo on back of all bid cards
- Recognition in Auction Newsletter through June 2010 - distributed in monthly parent packets to over 700 households
- Acknowledgement with company logo on CHEER! Auction webpage
- Continuous written recognition on screen during Live Auction
- Full-page, black-and-white advertisement in CHEER! Catalog in position of choice
- Verbal recognition throughout the event
- Individual signage at event registration
- Acknowledgement in HNA's Annual Report – distributed to over 4,000 Holy Names Academy constituents
- Reserved table for 10 at CHEER! 2010 Auction

## **PLATINUM                      \$7,500**

- Acknowledgement on CHEER! Auction webpage
- Written recognition on screen at beginning of Live Auction
- Full-page, black-and-white advertisement in CHEER! Catalog
- Verbal recognition in the beginning of Live Auction
- Inclusion in multi-sponsor signage at event registration
- Acknowledgement in Annual Report – distributed to over 4,000 Holy Names constituents
- Reserved table for 10 at CHEER! 2010 Auction

## **GOLD                              \$5,000**

- Written recognition on screen at beginning of Live Auction
- Half-page, black-and-white advertisement in CHEER! Catalog
- Verbal recognition in the beginning of Live Auction
- Inclusion in multi-sponsor signage at event registration
- Acknowledgement in Annual Report – distributed to over 4,000 Holy Names constituents
- Four CHEER! 2010 Auction tickets

## **SILVER                            \$2,500**

- Written recognition on screen in the beginning of Live Auction
- Quarter-page, black-and-white advertisement in CHEER! Catalog
- Verbal recognition in the beginning of Live Auction
- Inclusion in multi-sponsor signage at event registration
- Acknowledgement in Annual Report – distributed to over 4,000 Holy Names constituents
- Two CHEER! 2010 Auction tickets

## **BRONZE                         \$1,500**

- Written recognition on screen in the beginning of Live Auction
- Business-card size, black-and-white advertisement in CHEER! Catalog
- Verbal recognition in the beginning of Live Auction
- Inclusion in multi-sponsor signage at event registration
- Acknowledgement in Annual Report – distributed to over 4,000 Holy Names constituents

### **SILENT AUCTION SPONSORSHIPS:**

Acknowledgement in CHEER! Catalog  
 Name on section signage  
 Verbal acknowledgement during silent auction announcements

Silent One	\$1,000
Silent Two	\$1,000
Silent Three	\$1,000
Silent Four	\$1,000

### **UNDERWRITING OPPORTUNITIES:**

Acknowledgement in CHEER! Catalog

Cheerleader	\$750 – \$999
Megaphone	\$500 – \$749
Pom Pom	\$250 – \$499
Supporter	up to \$249

**Please contact Mary Pennylegion for more information**  
[mpennylegion@holynames-sea.org](mailto:mpennylegion@holynames-sea.org), (206) 720-7809

# Holy Names Academy CHEER! Auction 2010 SPONSORSHIP FORM

Please select sponsorship level below:

## EVENT SPONSORSHIPS:

<input type="checkbox"/> Event Sponsor	\$10,000 <i>Exclusive Sponsorship</i>
<input type="checkbox"/> Platinum	\$7,500
<input type="checkbox"/> Gold	\$5,000
<input type="checkbox"/> Silver	\$2,500
<input type="checkbox"/> Bronze	\$1,500

## SILENT AUCTION SPONSORSHIPS: *Four sponsorships available*

<input type="checkbox"/> Silent One	\$1,000
<input type="checkbox"/> Silent Two	\$1,000
<input type="checkbox"/> Silent Three	\$1,000
<input type="checkbox"/> Silent Four	\$1,000

## UNDERWRITING OPPORTUNITIES:

<input type="checkbox"/> Cheerleader	\$750 - \$999
<input type="checkbox"/> Megaphone	\$500 - \$749
<input type="checkbox"/> Pom Pom	\$250 - \$499
<input type="checkbox"/> Supporter	Up to \$249

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### MAIL FORM AND PAYMENT TO:

CHEER! Auction, Holy Names Academy  
728 21st AVE. East, SEATTLE, WA 98112



For additional information please contact:  
Mary Pennylegion, CHEER! Auction Sponsorship Coordinator  
(206) 720-7809, [mpennylegion@holynames-sea.org](mailto:mpennylegion@holynames-sea.org)

Company Name or Name of Sponsor: \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_

Address \_\_\_\_\_ City, State, ZIP \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ e-mail \_\_\_\_\_

### Payment Method:

Check enclosed. Please make checks payable to Holy Names Academy

Charge my account:  VISA  MasterCard  Discover Card

Card Holder's Phone Number: (\_\_\_\_) \_\_\_\_\_

Acct # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ ZIP Code \_\_\_\_\_

Name (as it appears on the card) \_\_\_\_\_  
(please print)

Signature \_\_\_\_\_