

Holy Names Academy

2021 CHEER! Sponsorship Opportunities



Saturday, March 27, 2021



HOLY NAMES ACADEMY inspires young women of diverse beliefs and backgrounds to excel in life with confidence and courage, to think critically, act with purpose, advocate for justice, serve with compassion, and lead with integrity.

CHEER! is Holy Names Academy's annual dinner and auction and a fun celebration for our amazing community of parents, alumnae, and friends of the Academy. The event helps to advance the school's mission by raising funds to support the scholarship endowment for students in need, embrace new curricula, employ new technologies, and raise resources to renovate and enhance facilities. Typically an in-person event with 400 in attendance, CHEER! 2021 will pivot to a virtual event (sponsor benefits will not change in the virtual setting and a much larger portion of our community will attend and see our sponsors' support).

Sponsorship will give you and your organization visibility with a community prominent in their support of Holy Names Academy and educational excellence. Members of the HNA community - near and far - will be part of the 2021 event and will receive event updates electronically and by mail.

Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs. For more information, please contact Marnie Foust in the Holy Names Academy Auction Office.

CONTACT Marnie Foust, CHEER! Auction Coordinator, for more details.
(206)720-7808 or mfoust@holynames-sea.org

Holy Names Academy

2021 CHEER! Sponsorship Benefits



Sponsorship Benefits	Exclusive Event Sponsor \$15,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,500
At the Event – March 27 Custom, pre-recorded ad during the Live Program	Two 30-second ads	One 30-second ad	One 20-second ad		
On-screen recognition during the Live Program	✗	✗	✗	✗	✗
Shout-out from the Event Emcee	✗	✗	✗	✗	✗
Visibility within the greater community Ad in the Event Catalog	Two full page ads	One full page ad	One full page ad	Half-page ad	Business-card sized ad
Recognition in HNA's Annual Report, Columns magazine, and Parent Newsletter	✗	✗	✗	✗	✗
Logo/name in all pre and post-event e-mail blasts	✗	✗	✗	✗	✗
Hyperlink listings on HNA/Giving and CHEER! web pages	✗	✗	✗	✗	✗
You name a Signature Cocktail for the event	✗	✗			
Number of VIP tickets	Up to 10	Up to 10	Up to 8	Up to 4	Up to 2

Our sponsorship opportunities are designed to help you meet your marketing objectives. Each package includes customization support from our sponsorship staff. Thank you for partnering with Holy Names Academy!



Thank you, 2020 Platinum Sponsors!



Thank you, 2020 Gold Sponsors!

Bill Eisiminger
Sponsor for 11 Consecutive Years



Thank you, 2020 Silver Sponsors!

Hachler
Investments, LLC



Mary & Tom Herche

SEATTLEU



Heritage
BANK

Thank you, 2020 Bronze Sponsors!



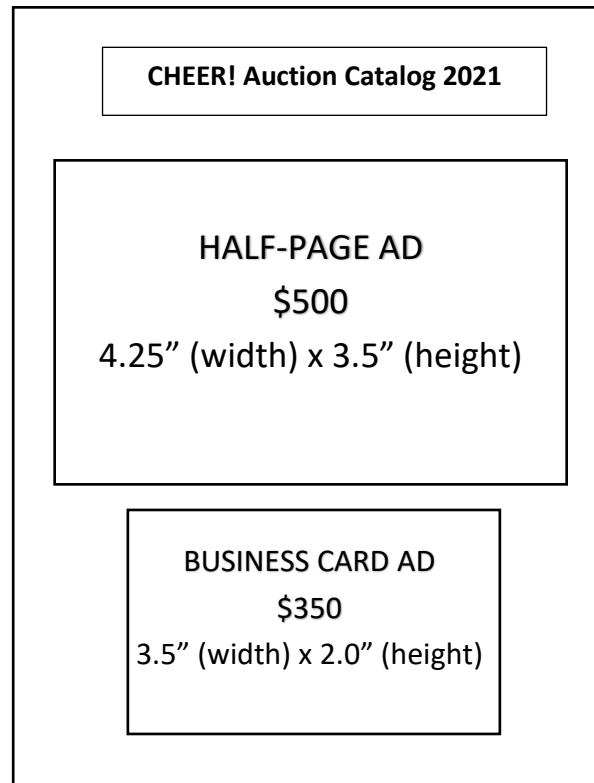
GONZAGA
UNIVERSITY



Jessica Gockel '03
Coldwell Banker Bain



Holy Names Academy CHEER! 2021 Auction CATALOG ADS



Support Holy Names Academy with an advertisement in our 2021 auction catalog!

A catalog ad is a great way to promote your business while supporting Holy Names Academy. A PDF copy of the catalog will be emailed to the entire HNA community – 8,000+ constituents. We encourage our community to support our advertisers and sponsors.

Artwork must be submitted in .pdf or .jpg format.

Deadline: March 1, 2021

For additional information or with questions, please contact:

Marnie Foust

CHEER! Auction Coordinator

206.720.7808

mfoust@holynames-sea.org

MAIL FORM AND PAYMENT TO:

CHEER! Auction, Holy Names Academy
728 21st Avenue East, SEATTLE, WA 98112



Please select sponsorship level below:

EVENT SPONSORSHIPS:

- | | |
|---|----------|
| <input type="checkbox"/> Exclusive Event Sponsor The ultimate supporter! | \$15,000 |
| <input type="checkbox"/> Platinum Level Be a leader! | \$7,500 |
| <input type="checkbox"/> Gold Level Raise your visibility! | \$5,000 |
| <input type="checkbox"/> Silver Level Make a difference! | \$2,500 |
| <input type="checkbox"/> Bronze Level Ready to CHEER! | \$1,500 |

CATALOG ADS:

- | | |
|--|-------|
| <input type="checkbox"/> Half-Page Catalog Ad | \$500 |
| <input type="checkbox"/> Business-Card Catalog Ad | \$350 |

UNDERWRITING: Your donations defray the cost of the event, ensuring all funds raised support HNA.

- Choose your level of support: \$_____**

MAIL FORM AND PAYMENT TO:

Deadline Date: March 1, 2021

For additional information please contact:

CHEER! Auction, Holy Names Academy

728 21st Avenue East, SEATTLE, WA 98112

Marnie Foust | (206) 720-7808 | mfoust@holynames-sea.org

Company Name/Sponsor Name:

Contact Name _____

Address _____

Phone (____) _____ E-mail _____

Payment Method:

Check enclosed, made payable to Holy Names Academy

Please charge the following credit card (Visa, MC, and Discover accepted)

Card Number _____

Expiration Date _____ CVC Code _____

Name on Card _____

Signature _____