

# Holy Names Academy

## 2023 CHEER Sponsorship Opportunities

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**Saturday, March 25, 2023**



**HOLY NAMES ACADEMY** inspires young women of diverse beliefs and backgrounds to excel in life with confidence and courage, to think critically, act with purpose, advocate for justice, serve with compassion, and lead with integrity.

**CHEER** is Holy Names Academy's annual dinner and auction and a fun celebration for our amazing community of parents, alumnae, and friends of the Academy. The event helps to advance the school's mission by raising funds to support the scholarship endowment for students in need, embrace new curricula, employ new technologies, and raise resources to renovate and enhance facilities. Over 400 guests and volunteers attend the CHEER! Auction each year.

**Sponsorship** will give you and your organization visibility with a community prominent in their support of Holy Names Academy and educational excellence. Members of the HNA community - near and far - will be part of the 2022 event and will receive event updates electronically. In addition, event catalogs will be printed for each attending guest.

Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs. For more information, please contact Marnie Foust in the Holy Names Academy Auction Office.

**CONTACT** Marnie Foust, CHEER! Auction Coordinator, for more details.

(206)720-7808 or [mfoust@holynames-sea.org](mailto:mfoust@holynames-sea.org)

## Sponsorship Benefits

BENEFIT	EXCLUSIVE \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,500	CATALOG SPONSOR \$500/\$350
Logo/name on top banner during the online auction	✓					
Name a signature cocktail for the event	✓	✓				
Video ad during the live program	✓	✓	✓			
Recognition by Head of School and on-screen during the live program	✓	✓	✓	✓	✓	
Logo/name featured on HNA and CHEER websites and event email blasts	✓	✓	✓	✓	✓	
Number of premium event tickets	10	10	8	4	2	
Recognition in HNA's <i>Annual Report</i> , <i>Columns</i> magazine, and Parent Newsletter	✓	✓	✓	✓	✓	Recognition in Parent Newsletter
Full color ad in event program	Two full page ads	Full page ad	Full page ad	Half-page ad	Business card sized ad	\$500: Half card \$350: Business card

## THANK YOU, CHEER 2022 SPONSORS



**HACHLER INVESTMENTS, LLC**



**Heritage BANK**



**UnionBank®**



**BRODERICK ARCHITECTS**

**DIRT BOX LLC**  
 James Bosa, Jennifer Bosa Sorensen '00  
 Julie Bosa '02, Taylor Grady Seales '11

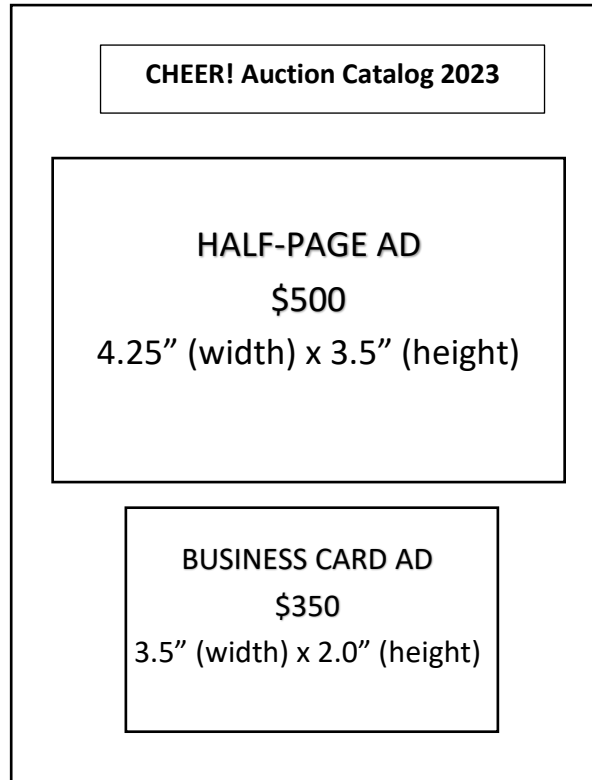
**MARY & TOM HERCHE**



**SEATTLEU**



**Jessica Gockel Nelson '03 | Real Estate Broker, Coldwell Banker Bain**  
**Jason Hamilton & Michelle Boston**  
**Diane & Doug Irvine**



**Support Holy Names Academy with an advertisement in our 2023 auction catalog!**

A catalog ad is a great way to promote your business while supporting Holy Names Academy. A PDF copy of the catalog will be emailed to the entire HNA community – 9,000+ constituents. We encourage our community to support our advertisers and sponsors.

*Artwork must be submitted in .pdf or .jpg format.*

**Deadline: March 1, 2023**

For additional information or with questions, please contact:

Marnie Foust  
CHEER! Auction Coordinator  
206.720.7808  
mfoust@holynames-sea.org

**MAIL FORM AND PAYMENT TO:**

CHEER! Auction, Holy Names Academy  
728 21st Avenue East, SEATTLE, WA 98112

HOLY NAMES ACADEMY  
**CHEER!**  
AUCTION

Please select sponsorship level below:

EVENT SPONSORSHIPS:

- Exclusive Event Sponsor** The ultimate supporter! \$10,000
- Platinum Level** Be a leader! \$7,500
- Gold Level** Raise your visibility! \$5,000
- Silver Level** Make a difference! \$2,500
- Bronze Level** Ready to CHEER! \$1,500

CATALOG ADS:

- Half-Page Catalog Ad** \$500
- Business-Card Catalog Ad** \$350

**UNDERWRITING:** Your donations defray the cost of the event, ensuring all funds raised support HNA.

- Choose your level of support: \$ \_\_\_\_\_**

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**Deadline Date: March 1, 2023**

For additional information please contact:

**CHEER Auction, Holy Names Academy**

**728 21st Avenue East, SEATTLE, WA 98112**

Marnie Foust | (206) 720-7808 | mfoust@holynames-sea.org

**Company Name/Sponsor Name:**

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Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

**Payment Method:**

- Check enclosed, made payable to Holy Names Academy
- Please charge the following credit card (Visa, MC, and Discover accepted):

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVC Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_